



Ecuador: Updates

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Outline

The region in the pandemic: economic and political

Ecuador in the pandemic: a time of changes

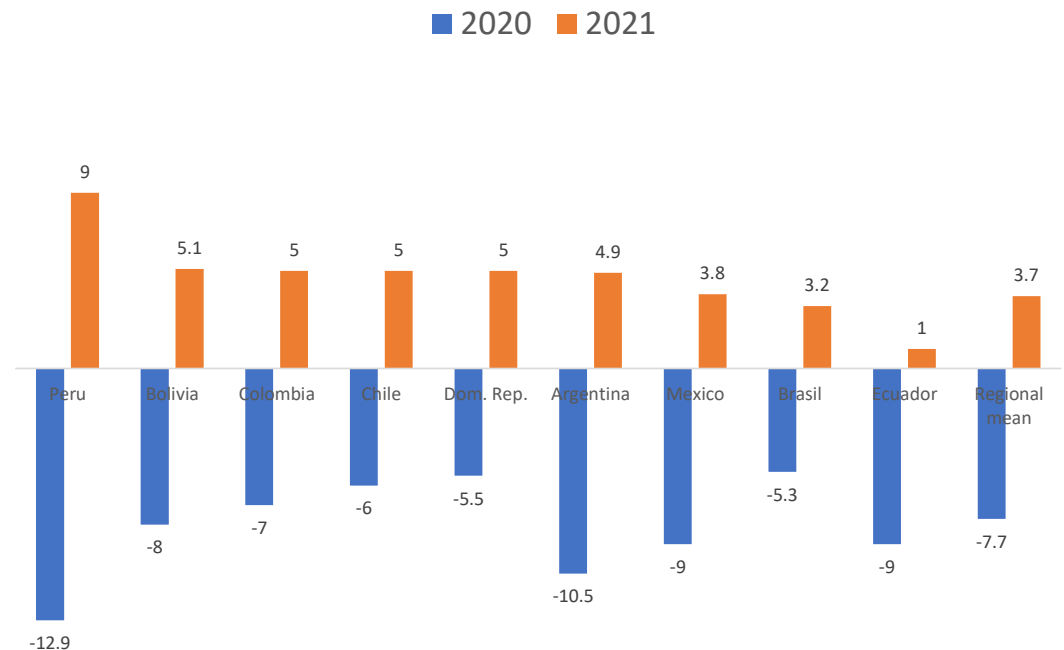
Pandemic effects: key sectors

What's next?

I. The region's pandemic statistic

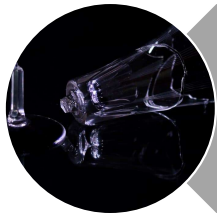
- 2020 Region's GDP : 7.7% ↓
- 2021 expectations: 3.7% ↑
- Ecuador's growth estimation: 1%

Election year across several countries in Latin America: How the pandemic and governments' response to this challenge has tilted some results?



Source: CEPAL

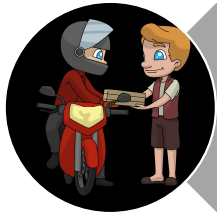
I. The región: COVID-19 and learned lessons



Fragility of some economic systems



Benefits of cross-country
cooperation

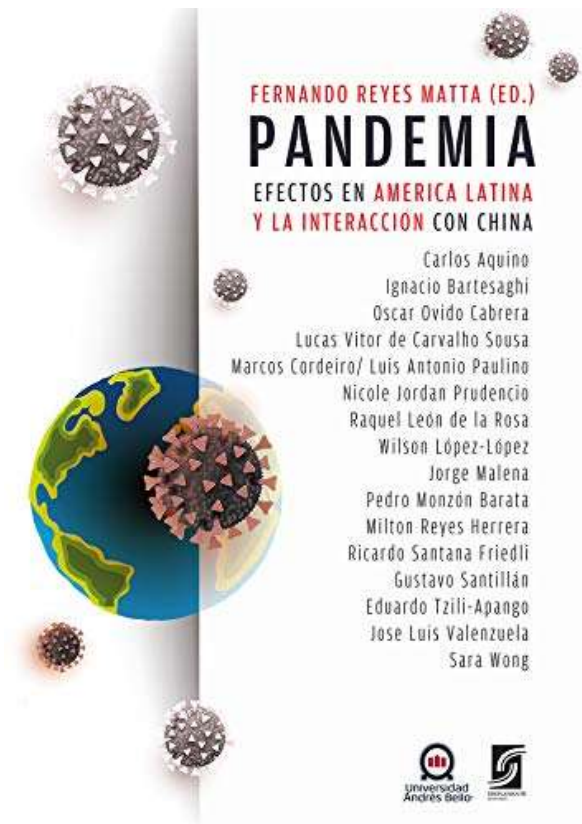


Fundamental role of some labor
sectors considered unimportant

Image source: Pxhere, Pixabay, Wikimedia commons

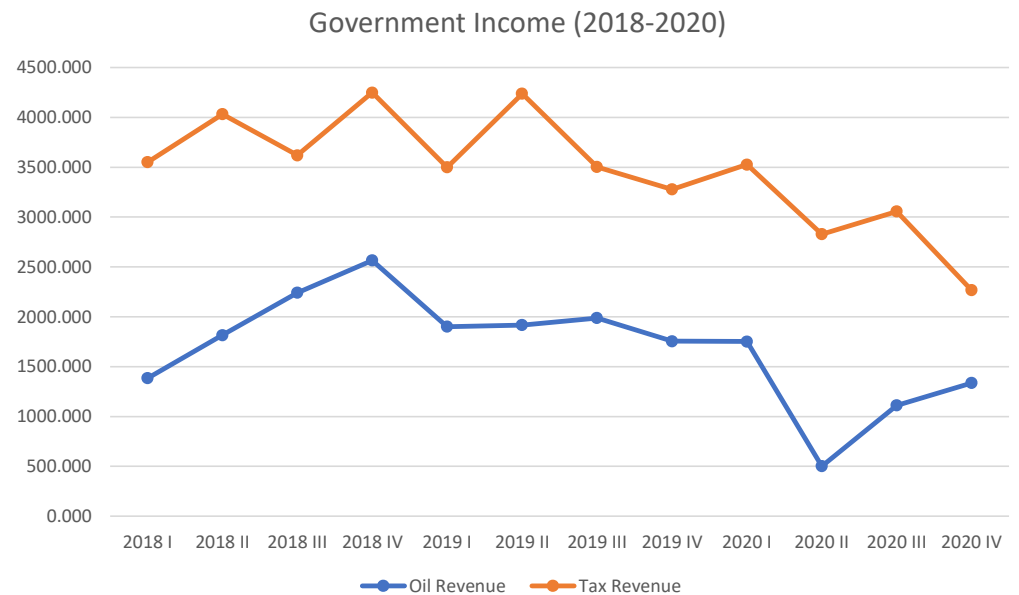
I. The región: COVID-19 ...more lessons

- Check out our book
(Amazon.com)



II. Ecuador in the pandemic

- According to the Central Bank:
 - GDP fell 6.4% (March-December)
 - Exports decreased
 - Government income fell
 - Unemployment rose
 - Tourism almost broke
- Presidential elections:
 - The “right” won over the “left”



Sources: Ecuador's Central Bank & Revista Gestión

III. Pandemic effects: key sectors

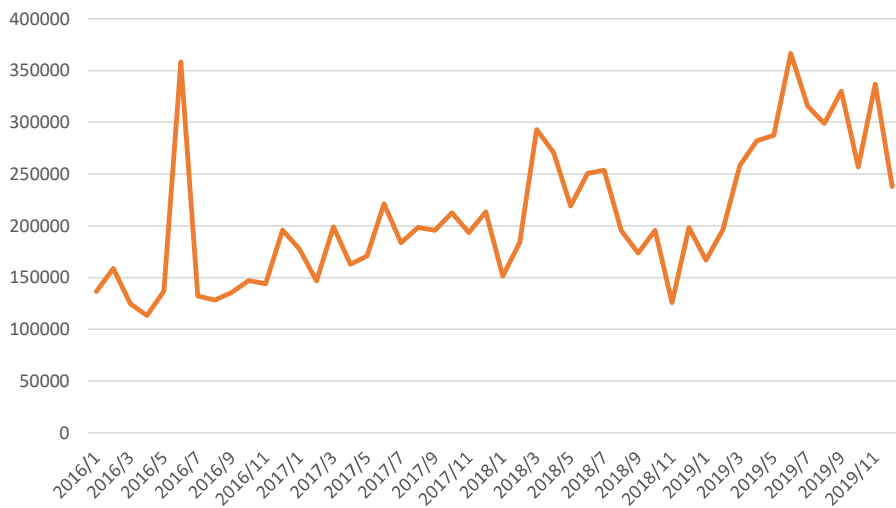
- Remarkable growth in some sectors:
 - Waste management
 - Post and internet retail sales (e-commerce)



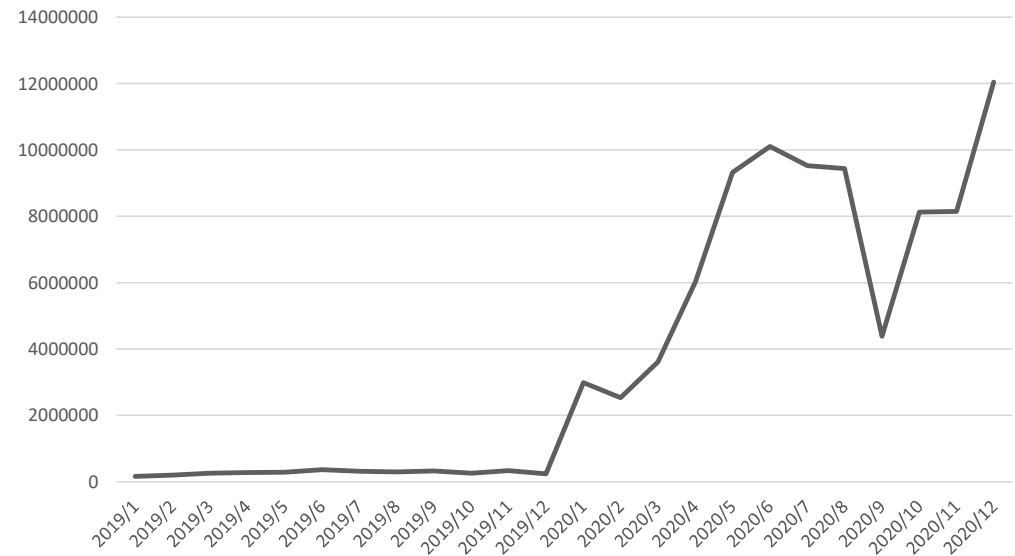
Source: Ecuador's IRS, Pixabay & Quebakan

Business went digital in order to survive

Post and Internet Retail Sales: (2016-2019)



Post and Internet Retail Sales: (2019-2020)



Source: Juan José Salcedo & Mathias Haas

Region's digitalization politics overview

- Colombia: MisionTIC2022, government startup for digital education
- Ecuador: digitalization of 70% of government procedures and permissions
- Peru: policies oriented to consumer's security and business digital transformation
- Chile: digital identity, electronic payments and digital signatures
- Uruguay: 100% of public and private services were remote
- Argentina: Staked law reforms for digital gap reduction, small and médium business financial inclusión



Source: Ecuador's Telecommunications Ministry

IV. What's next?

- New normality: Remote work in some sectors
- Business going digital
 - Need of reducing digital and informatic illiteracy



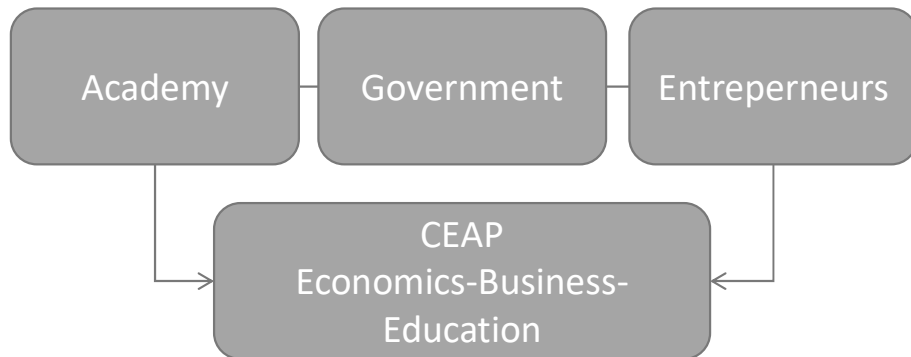
High demand of software engineers, frontend&backend developers, data analysts, graphic designers, computer science trainers, logistics experts.

IV. What's next?

- For our university: virtual courses to stay, and/or blended modalities
- For our School ESPAE: Check out our updates to be discussed later in this meeting
- For our Center for Asia Pacific Studies: Following the wave of our time... more digital products/services to come. More emphasis on social networks.

About us (CEAP)

- Institutional Center of ESPOL
- Guayaquil, Ecuador



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Thank you very much for your attention !!!

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